

Merger Delivers a New Force in Business Reconstruction and Insolvency.

Ferrier Green Krejci Silvia has joined forces with BRI Partners to form a stronger business reconstruction and insolvency group, BRI Ferrier.



The new entity, headed by highly respected insolvency and financial strategists Ian Ferrier and Tony Hodgson, brings together an unprecedented level of collective insolvency experience.

BRI Ferrier has more than 100 staff, and offices located in Sydney, Melbourne and Adelaide, together with representation in other States. Services cover:

- ◆ Business reconstruction
- ◆ Bankruptcy
- ◆ Forensic accounting
- ◆ Corporate insolvency
- ◆ Property insolvency

“We believe better outcomes are achieved by combining experience and energy, and the forging of BRI Partners and FGKS to form BRI Ferrier produces a new organisation and innovative team structure that is equipped to meet any challenge,” Mr Ferrier, Group Chairman, said.

“BRI Ferrier provides services across the full spectrum of business, offering a great diversity of experience and expertise in the business reconstruction and insolvency fields.

“We may have a new name, but the total commitment and dedication we have always shown to delivering the best results possible for our clients remain the same. We aim to add value in all we do.”

Chief Consultant, Tony Hodgson said: “BRI Ferrier offers national access to industry specialists who have the depth of know-how to fully guide and facilitate the business reconstruction process.

“Couple this know-how with the mission to foster keen, young emerging talent and you have a powerhouse of knowledge and capacity geared to desired and decisive outcomes.

“While we are quick to recognise when a situation is irretrievable, we will always endeavour to identify opportunities that allow companies to trade their way out of trouble,” he said.

For more information, please call:

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Ian Ferrier

As Co-founder and Chairman of BRI Ferrier, Ian has built a formidable reputation as one of Australia's foremost Chartered Accountants.

A Fellow of the Institute of Chartered Accountants, Ian has over 35 years experience in corporate recovery and turnaround practice for both high profile and sensitive assignments throughout Australia and Asia.

It is his integrity, wealth of experience and proven track record in all economic cycles that has earned him the respect of his peers and the confidence of his clients. Ian's impressive standing is based on his ability to lead organisations through tough climates by delivering tangible improvements and the most successful outcome possible.

Ian's many accomplishments include co-authoring the Australian Insolvency Management Practice with his long standing associate Tony Hodgson; and as a well-recognised and respected Company Director for a number of Government, Public and Private Corporations including:

- ◆ Goodman International Limited
- ◆ Australian Vintage Limited
- ◆ Reckon Limited
- ◆ InvoCare Limited
- ◆ Australian Oil Limited
- ◆ EnergyOne Limited.

Ian's substantial experience extends to the property and development, tourism, manufacturing, retail, hospitality and aviation sectors. Ian was Chairman of FAC at the time of sale of the major airports in Australia for \$5B and Deputy Chairman of Sydney Airport when sold for \$4.6B. He was also Director of the Australian Rugby Union at the time of winning Rugby World Cup in '91 and '99.

Ian's participation in such a variety of endeavours brings a high level of experience and integrity to the firm and its activities. He says, "I'm enjoying working with our invigorated team at BRI Ferrier and look forward to assisting businesses throughout Australia reach their potential and steer their way out of difficult times in this challenging economic climate."

Tony Hodgson

Well known as the joint founder - with Ian Ferrier – of Australia's foremost insolvency practice during the '70s, '80s and '90s. Tony is well respected as a leader in the field of corporate insolvency and business reconstruction.

His integrity and proven ability to lead businesses out of difficulty and wherever possible, keep them afloat, has earned Tony the respect of both clients and associates alike and gained for himself an enviable reputation in the industry.

This reputation was cemented during the 1979 - 80 market down turn, when Tony handled the administration of International Harvester Credit Corporation and major administrations of such high-profile organizations as the Pyramid Building Society Group, as well as Custom Credit in the late '80s and early 90's.

Reflecting on the cyclical downturns he has witnessed during his career Tony says, "Many people make the mistake of assuming property will always increase in value. It's certainly not a given and allied with the old problem of borrowing short and lending long, it's a continuing problem which often gets businesses into financial trouble."

Tony's list of accomplishments is as impressive and interesting as the man himself:

- ◆ He is co-author of the Insolvency Manual of Australia
- ◆ Deputy Chairman of Tabcorp Holdings Ltd since 1994
- ◆ Chairman of Melbourne Port Corporation from 1996 to 2001
- ◆ Director and Chairman of the audit committee at Coles Group Ltd for the past five years.

In 2006, Tony was recognised for these considerable achievements with the Australia Medal (AM) for service to the financial industry and sport.

Together with Ian Ferrier, with whom he has enjoyed a great working relationship over the past 30 years, Tony once again looks forward to combining their collective experience with that of the younger members of the BRI Ferrier team, to provide expert guidance and strategic advice.

Nick Cooper

A non practicing barrister and solicitor, Nick has many years experience in audit, taxation, business services, insolvency and litigation support working for Bentleys Chartered Accountants and Deloitte Touche Tomatsu. He has been with BRI Partners and its predecessors since 1997, following a year managing the portfolio accounts for the South Australian Asset Management Corporation. He is a Lieutenant in the Royal Australian Navy Reserve.

Martin Green

Martin Green is a Fellow of the Institute of Chartered Accountants and an Official Liquidator of the Supreme Court of NSW and Federal Court of Australia. He has been in public practice for 38 years, mainly specialising in business reconstruction and insolvency. He has substantial business and finance experience at senior levels having been involved in thousands of administrations during his career covering all areas of business. Mr Green was chairman of Grant Thornton (Sydney office) and head of insolvency during the time that firm was handling the Voluntary Administration of the Patrick labour hire companies involved in the water front dispute. He has served on a number of public company boards including Excello Co-operative Limited (Chairman), National Trust of Australia (NSW) and AJ Lucas Group Limited.

Peter Krejci

Peter Krejci is a member of the Institute of Chartered Accountants and an Official Liquidator. He specialises in business reconstruction and insolvency and his 12 years of experience was gained in major second tier firms. In recent times, Peter has been the appointee in the high profile reconstruction of companies associated with fashion designer Wayne Cooper and restaurateur, Tony Bilson. He is presently the Liquidator of Health Industry Group Training Company Limited, one of Australia's largest employers of apprentices and trainees.

Mathew Muldoon

Mat, as an Auditor, Banker and Insolvency practitioner, has 20 years experience across a range of industries, from mortgage broking to pharmacy, tourism, franchising and primary production. A Chartered Accountant, he was previously an executive with one of the four major banks.

Alan Scott

Alan is a Fellow of the Institute of Chartered Accountants in Australia with 28 years experience as an insolvency practitioner, covering a wide range of industries including manufacturing, construction & retail. He has worked with Allert Heard throughout the 1980's and in 1989 joined Sheahan Sims which through a series of changes in partners & names commenced practice as BRI Partners on 1 July 2008.

He is both an Official Liquidator and a Registered Trustee in Bankruptcy and is a member of the SA committee of the Insolvency Practitioners Association.

Alan is also Vice President of the Multiple Sclerosis Society of SA & NT.

Ken Sellers

Ken, a member of the Institute of Chartered Accountants, has a combined 27 years insolvency, audit and tax experience, with close working relationships with all major financiers in Australia. Major clients include the Commonwealth Bank, NAB, Westpac and ANZ. His industry experience includes transport, retail, building, gaming and hospitality, manufacturing and property development. He was the Administrator for large car component manufacturer, Huon Corporation.

Brian Silvia

Brian Silvia has more than 30 years experience as an insolvency practitioner, with a broad range of work in industries including retailing, leisure, manufacturing, property and construction and agriculture. He is a former partner in Ferrier Hodgson and has most recently acted as receiver for the collapsed Bridgeport property group.

Andre Strazdins

A CPA, Institute of Chartered Accountants member and Australian Institute of Credit Management, Andre has many years experience in corporate recovery and insolvency, with senior roles in Ernst and Young, Prentice Parbury Barilla, Bruce Mulvaney and Co and Sims Partners. He was awarded the Prime Minister's Award for Excellence in Business Partnerships in 2001.